

ENGINEERING PRACTICE

2022 MEDIA KIT



ENGINEERING PRACTICE MAGAZINE

Engineering Practice is the official magazine of the International Association of Certified Practicing Engineers. Published bi-monthly it will provide IACPE News, Updates, Events and Engineering Articles.

With our coverage of the Chemical Processing Industry, international exposure and great readership, if you are an author or advertiser, you should consider Engineering Practice Magazine for publications.

ENGINEERING PRACTICE MAGAZINE

Readership – Engineering Practice Magazine has one of the highest online readerships due to that we do not have a subscription or email firewall. We publish the magazine free on the web in multiple sites.

Typical readership

- 1. IACPE.Com - 25,000 to 35,000 readers every two months and goes up every month as it is always accessible, searchable and free.**
- 2. KLMTECHGROUP.Com - 2,500 to 3,500 readers every two months and goes up every month as it is always accessible, searchable and free.**
- 3. Free 3rd Party Websites – We publish on multiple 3rd Party websites - 2,500 to 3,500 readers every two months and goes up every month as it is always accessible, searchable and free.**

ENGINEERING PRACTICE MAGAZINE

Typical readership profile

Engineers - 55%

Line Managers - 15%

Consultant – 15%

Senior Management - 10%

Equipment Providers – 5%

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Typical readership profile

Oil and Gas - 40%

Chemicals - 30%

Construction – 10%

Mining – 5%

Pharmaceuticals 5%

Education – 5%

Design – 5%

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Typical readership profile

Americas - 35%

Europe – 15%

Asia - 35%

Africa – 10%

Others – 5%

Social Media Presence

Managing Editor



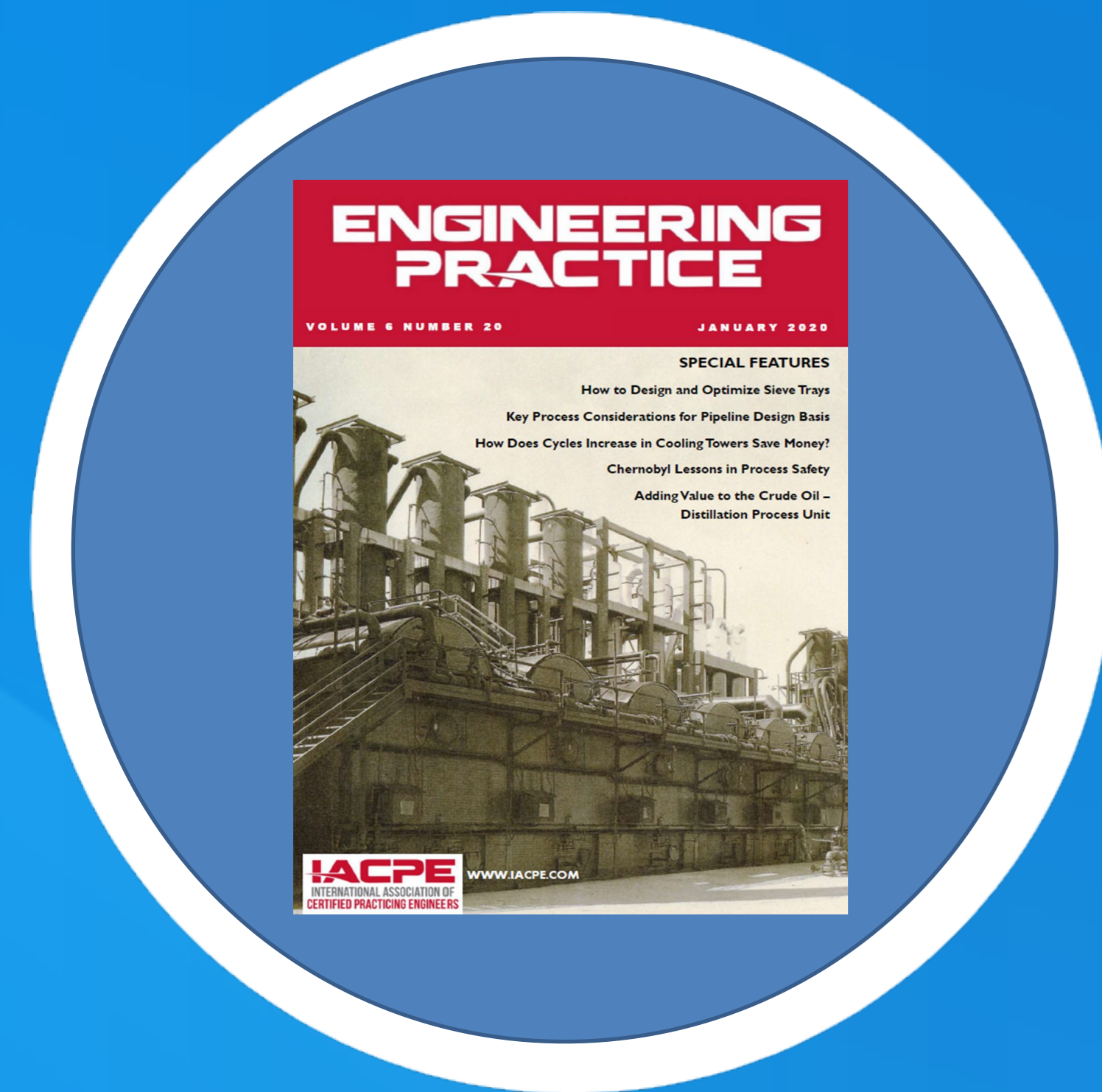
1. **Linked In Connections - 24,208 People**
2. **Average Post has approximately 4000 Views**
3. **Linked In Groups Managed**
 - a. **Distillation Technology – 14,935 Members**
 - b. **Petrochemical Plant Commissioning – 11,872 Members**
 - c. **Olefin / Ethylene Technology – 2,754 Members**
 - d. **International Association of Certified Practicing Engineers – 1,284 Members**
 - e. **Engineering Practice Magazine – 1,822 Members**

Newsletter

1. Began Publishing Newsletters in 2005.
2. Newsletter Recipients – 100,000+ and new ones added each month
3. There is a correlation between date of newsletter and online viewer spikes



VALUE FOR YOUR CONSIDERATION



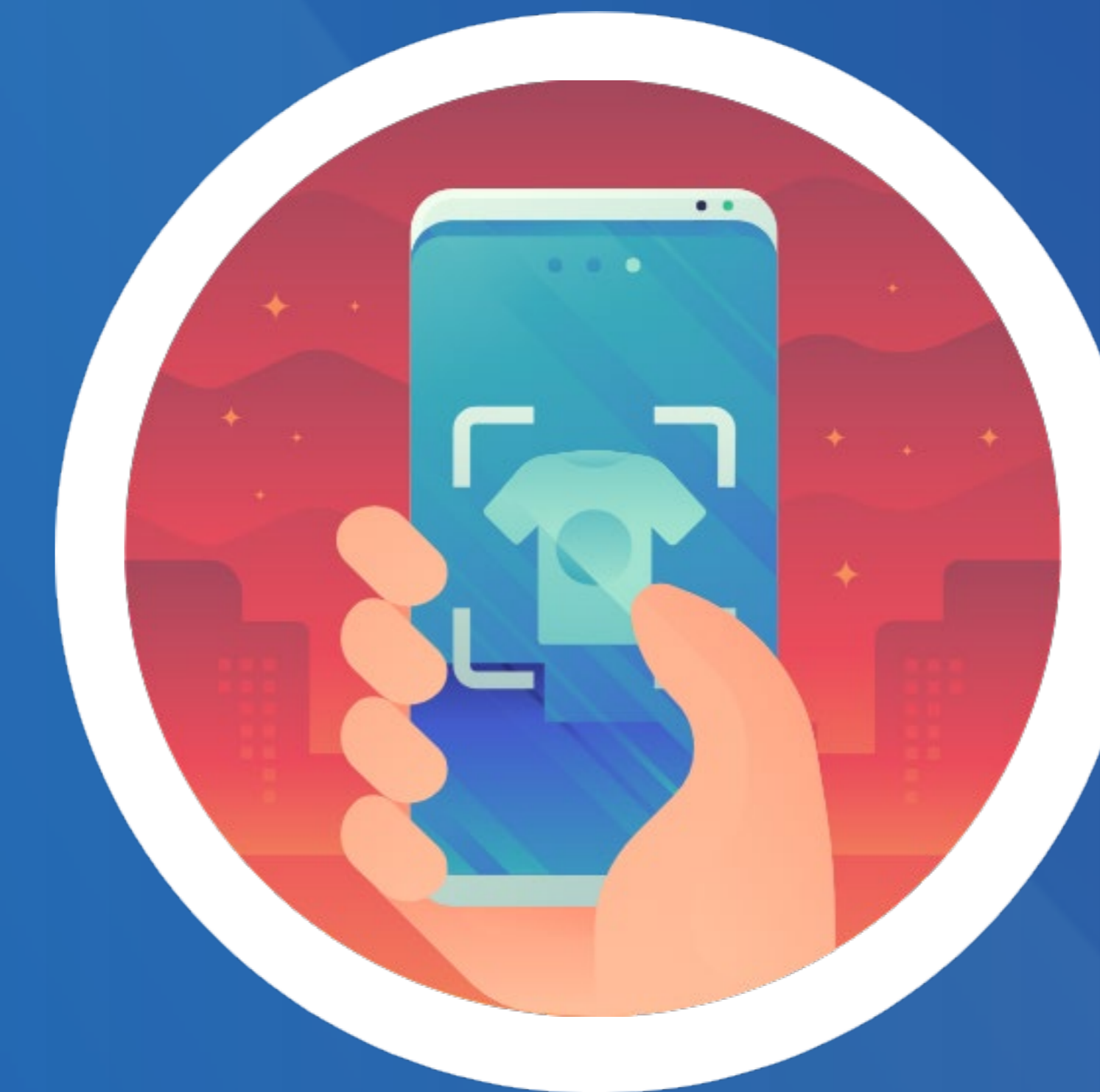
- Advertisement in our magazine



- Publish a technical article inside our magazine that can include case study



- Moderated webinar where your company is invited as expert in your domain



- Mention in all our Social Media Graphics



- Leverage our reader base for independent survey to solicit market feedback

2022 EDITORIAL CALENDER

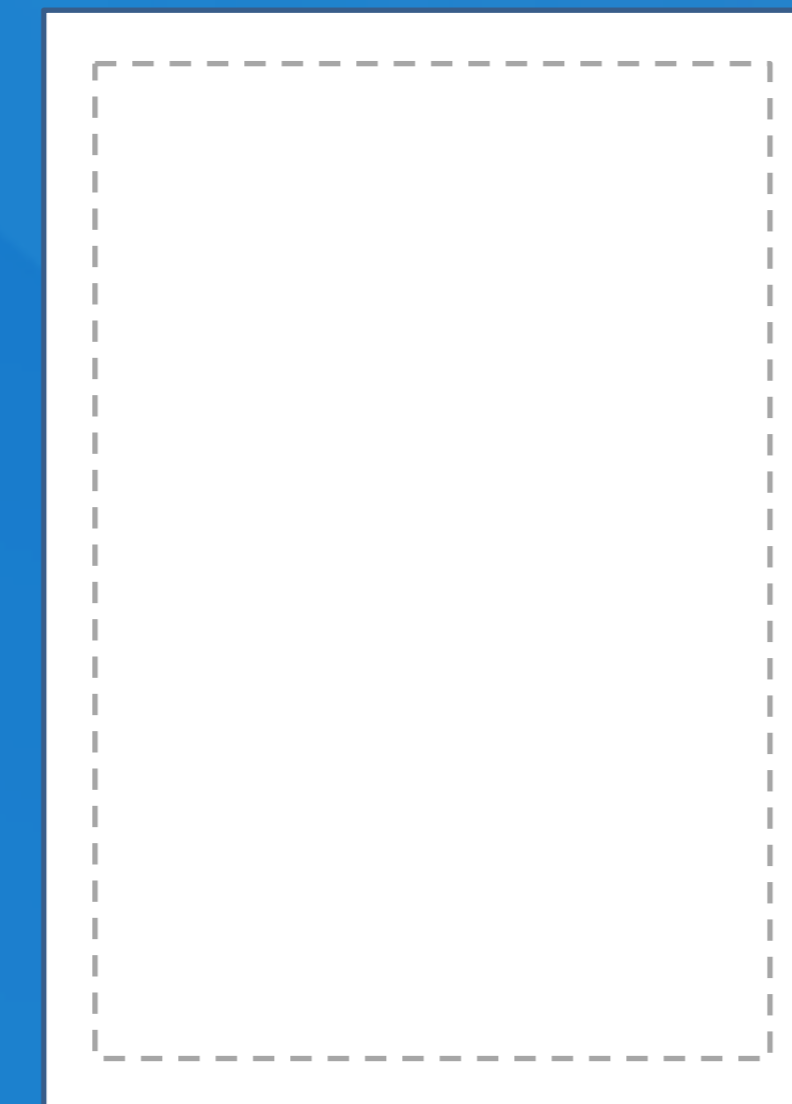
Month	January	March	May	July	September	November
Industry	EB / Styrene	Ammonia	Refining	LNG	Midstream & pipelines	Ethylene
Unit operation	1. Pumps 2. Heat exchangers	1. Storage Tank Systems 2. Heat Recovery	1. Mass Transfer (Distillation) 2. Catalyst Systems	1 Process control Systems 2. Refrigeration Systems	1. Flaring Systems 2. Corrosion Control	1. Fired heaters 2 Rotating Equipment
Safety, Sustainability & Digital	Measurements	Process Integration	Biorefining	Big data	Process Safety	Water treatment – Boilers and Cooling Towers

2023 EDITORIAL CALENDER

Month	January	March	May	July	September	November
Industry	Polymers	EB / Styrene	Ammonia	Refining	LNG	Midstream & pipelines
Unit operation	<ol style="list-style-type: none"> Reactors Systems Pressure Vessel Design 	<ol style="list-style-type: none"> Pumps Heat exchangers 	<ol style="list-style-type: none"> Storage Tank Systems Heat Recovery 	<ol style="list-style-type: none"> Mass Transfer (Distillation) Catalyst Systems 	<ol style="list-style-type: none"> Process control Systems Refrigeration Systems 	<ol style="list-style-type: none"> Flaring Systems Corrosion Control
Safety, Sustainability & Digital	Environmentally Friendly Circular plastic	Measurements	Process Integration	Biorefining	Big data	Process Safety

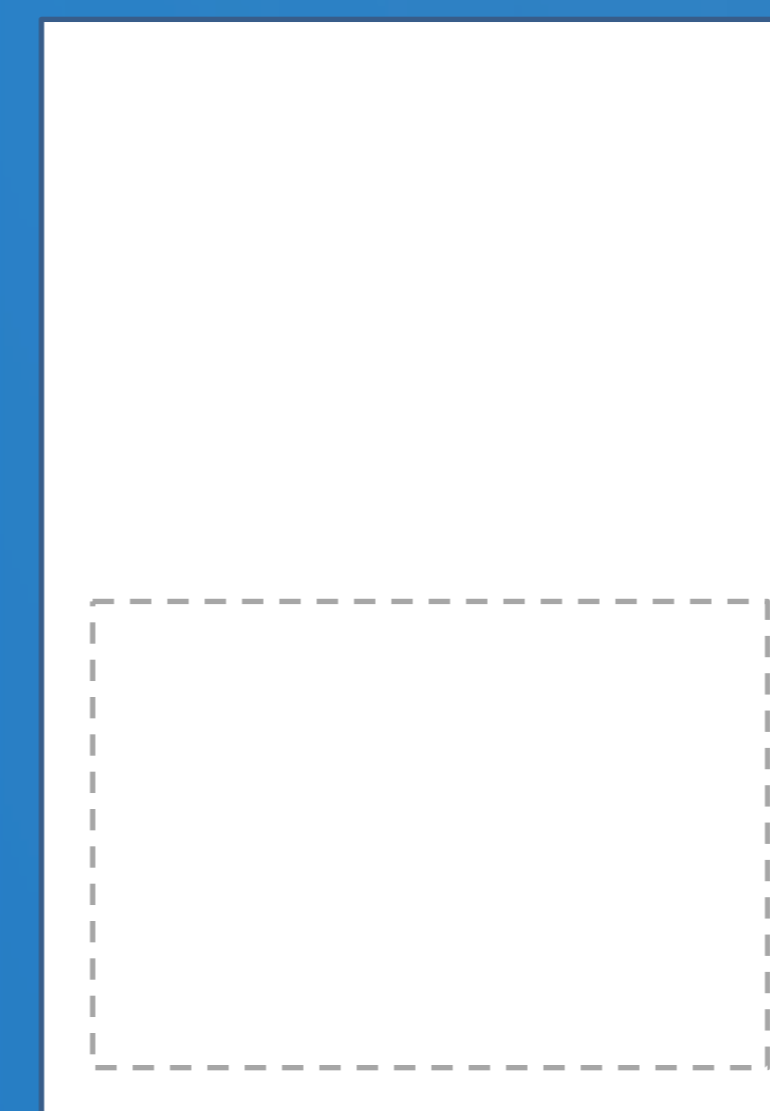
ADVERTISING RATES

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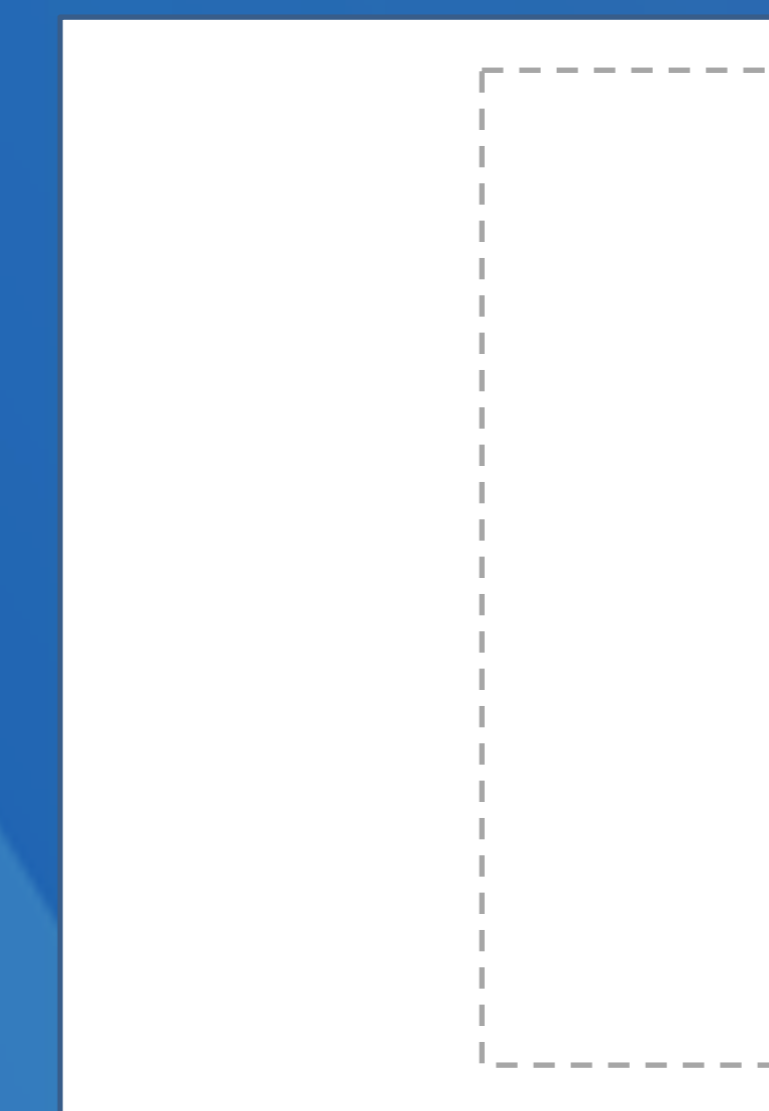
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Horizontal



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Vertical



Full Page USD \$3,000
Half Page USD \$1,500

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LET'S WORK TOGETHER!

We look forward to collaborating with you!